

CIDE.24

**INTERNATIONAL CONFERENCE
ON DIGITAL DOCUMENT**

**20 & 21
NOV.
2025**

IUT BORDEAUX MONTAIGNE

DATA FACTORIES IN ORGANIZATIONS

**NEW EPISTEMOLOGIES,
PRACTICES AND GOVERNANCES**

PROGRAM

THURSDAY, NOVEMBER 20TH 2025

8.30 - 9 a.m : Registration and welcome

9 - 9.15 a.m : Opening addresses

9.15 - 10.30 a.m : Keynote speech

Gwen Thomas, founder of the Data Governance Institute • "A pioneer's wish list for academics"

COFFEE BREAK

10.45 -12.45 a.m : Session 1 - Data Governance

Anne Lehmans • "Data governance in education and value systems: the mobilization of ethics in the creation of data"

Sandrine Lefebvre-Reghay • "Info-performativity and data governance: the emergence of an algorithmic factory of informational value"

Marine Moreau and Soufiane Rouissi • "digital presence and academic success, a data factory in the service of university newcomers monitoring"

Paul Moussier • "The data factory in the public administration : towards a new legal governance of public data"

LUNCH BREAK

2 - 3.15 p.m : Keynote speech

Jérôme Denis, Director of the "Centre de sociologie de l'innovation" and full professor in sociology, Mines de Paris - PSL • "Taking care of data in a time of crisis. Health information infrastructures put to the test by Covid."

COFFEE BREAK

3.30 - 5.30 p.m : Session 2 - Data responsible valuation

Florence Thiault et Audrey Knauf • "Enhancing, structuring and opening up data in the social sciences and humanities: the emerging role of data paper"

Mariannig Le Béhec, Gabriel Gallezot, Amélie Barrio et Mouhamed Gassama • "Making Data FAIR: Acknowledging the effort of deposit and the invisible practices of moderation"

Valentyna Dymytrova • "The urban data factory through a longitudinal analysis of the open data portal of the Lyon Metropolis"

Céline Guyon et Valérie Larroche • "Eco-responsibility and research data"

8 p.m : Gala dinner (on registration only at ugo.verdi@univ-montp3.fr)

FRIDAY, NOVEMBER 21TH 2025

8.30 - 9 a.m : Registration and welcome

9 - 10.15 a.m : Keynote speech

Ghislaine Chartron, professor emeritus of Conservatoire National des Arts et Métiers (CNAM).

COFFEE BREAK

10.30 - 12.30 a.m : Session 3 - Data structuring and formatting

Olivier Le Deuff • "From data to object. POCL (Petits Objets Connectés Libres - Small free connected objects) between technical culture and open artwork"

Agnieszka Smolczewska Tona • "How Time Is "Datafied" by Metadata in Data Catalogs"

Yutong Fei • "Corpora creation in quotation context in service of industrial actors' strategies"

Antoine Fauchié • "Text data factory"

LUNCH BREAK

1.30 - 3 p.m : Session 4 - Data factories in organizations

Hully Dias • "Data literacy and representation of the social and solidarity economy (SSE): data production in regional SSE observatories in France"

Orélie Desfriches Doria, Waldir Lisboa Rocha et María Inés Laitano • "Data production and analysis in a multidimensional corpus for studying political expression on digital networks"

Anaïs Theviot • "Data factory in in French Political Organizations : analysis of the 2022 French Presidential Election"

COFFEE BREAK

3.15 - 4.45 p.m : Session 5 - Information governance

Fatima Zahra Zakka, Ghislaine Chartron et Ahmed Bachr • "Information Governance vs Data Governance: divergences, convergences, and implications for Open Data"

Charlotte Darricades, Eric Kergosien, Sébastien Laborie, Christian Sallabery et Patrice De La Broise • "Convergence between information and communication : towards a hierarchical knowledge repository in a R&D environnement"

Mathilde Garnier et Léa Degeuse • "The Production of Documentary Materials and Informational Practices in Public Libraries in the Face of Generative Artificial Intelligence"

4.45 - 5 p.m : Closing conference

As data production continues to surge, organizations are facing complex issues. Data, far from being simple materials primarily dedicated for commercial uses, are being perceived even more acutely today as organizational potential invested with a strong political stake.

Questions of technical, ethical, info-documentary, regulatory, environmental and logistical nature therefore arise to process these influxes of heterogeneous data in a digital context which contributes to an inflation of data and calls for new practices of collection, review and treatment by a set of actors often far removed from these considerations.

In this context, the role of "factories" is crucial: integrated into numerous professional contexts where various production methods are used (such as hackathons), they include a whole set of data such as research data, open data, personal data or even big data.

The data governance approach aims to organize data practices while integrating them into a strategic dynamic. Regulatory developments in recent years also raise the question of the organizations sovereignty with regard to their data assets. Ultimately, the scopes, responsibilities and expertise of the actors in these organizations are changing.

Faced with these issues, Cide.24 therefore proposes to question, from an info-documentary perspective revealing both continuities and ruptures, the new epistemologies, practices and governances linked to data factories in different organizational contexts.

Register



M I
C A
MEDIATIONS
INFORMATIONS
COMMUNICATION
ARTS

Université
BORDEAUX
MONTAIGNE

LaBRI université
de BORDEAUX

